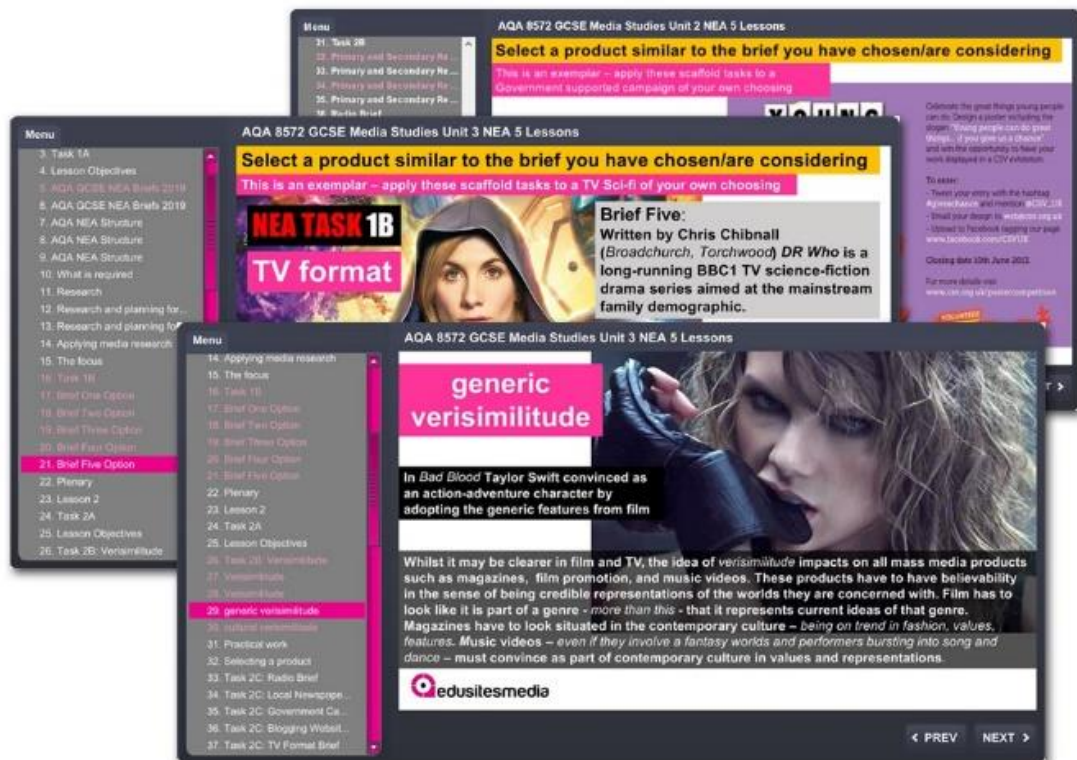


AQA 8572 GCSE Media Unit Content Guide



The image displays three overlapping screenshots of the edusitesmedia website, showcasing lesson content for AQA 8572 GCSE Media Studies. The top screenshot shows a lesson titled "AQA 8572 GCSE Media Studies Unit 2 NEA 5 Lessons" with a task prompt: "Select a product similar to the brief you have chosen/are considering. This is an exemplar - apply these scaffold tasks to a Government supported campaign of your own choosing." The middle screenshot shows "AQA 8572 GCSE Media Studies Unit 3 NEA 5 Lessons" with a task prompt: "Select a product similar to the brief you have chosen/are considering. This is an exemplar - apply these scaffold tasks to a TV Sci-fi of your own choosing." It features a "NEA TASK 1B TV format" section with a photo of a woman in a hood and a "Brief Five" section written by Chris Chibnall about the TV series *DR Who*. The bottom screenshot shows a lesson titled "AQA 8572 GCSE Media Studies Unit 3 NEA 5 Lessons" with a task prompt: "generic verisimilitude". It includes a photo of Taylor Swift and text explaining the concept of verisimilitude in mass media products like magazines, film promotion, and music videos. A sidebar menu on the left of the bottom screenshot lists various tasks and lessons, with "20. generic verisimilitude" highlighted.

AQA 8572 GCSE Products	Assessment Sector	Framework	Context	Edusites Unit
Class (2016) BBC TV Series. Episode 4: <i>Co-owner of a lonely heart</i>	Television Media One Sections A and B Media Two Section A	Language Representation Industries Audience	Historical Social Cultural	Unit 5
Dr Who (1963) BBC TV Series. Episode 1: <i>An Unearthly child</i>	Television Media One Sections A and B Media Two Section A	Language Representation Industries Audience	Historical Social Cultural	Unit 5
Zoella – online vlogger and blogger	Online, Social and Participatory Media Media One Section A Media Two Section B	Language Representation Industries Audience	Historical Social Cultural	Unit 3
Kim Kardashian: Hollywood Video game Kim Kardashian social media	Online, Social and Participatory Media Media One Section A Media Two Section B	Language Representation Industries Audience	Historical Social Cultural	Unit 3
Lara Croft Go (2015) Video game	Online, Social and Participatory Media Media One Section A Media Two Section B	Language Representation Industries Audience	Social Cultural Political	Unit 3
Daily Mirror Saturday 5 th May 2018 Front page: Corrie Kev Pages 8/9: Tories back from the red	Newspapers (Print In-depth) Media One Section A Media Two Section B	Language Representation Industries Audience	Social Cultural Political	Unit 4
The Times Saturday 5 th May 2018 Front page: Corbyn fails election Pages 6/7: Brexit	Newspapers (Print In-depth) Media One Section A Media Two Section B	Language Representation Industries Audience	Social Cultural	Unit 4
Galaxy Television advert: Audrey Hepburn	Advertising and Marketing Media One Sections A and B	Language Representation	Historical Social Cultural Political	Unit 1 Unit 2
NHS Blood and Transplant campaign video Represent ft. Lady Leshurr	Advertising and Marketing Media One Sections A and B	Language Representation	Social Cultural	Unit 2
OMO Print advert from Woman's Own magazine, 5 May 1955	Advertising and Marketing Media One Sections A and B	Language Representation	Historical Social Cultural Political	Unit 2
Radio 1 Launch Day. Tony Blackburn's breakfast show. 1967	Radio Media Two Section B	Industries Audience	Historical Political Social Cultural	Blog
Julie Adenuga Beats 1 Radio	Radio Media Two Section B	Industries Audience	Social Cultural	Blog
Doctor Strange (Derrickson, 2016)	Film Explicit Comparison Media One Section A Media Two Section B	Industries		Blog Film Industry CSP: Part 1
I, Daniel Blake (Loach, 2016)	Film Explicit Comparison Media One Section A Media Two Section B	Industries		Part 2: Blog Part 3: Blog (Comparison)
Tatler Front cover April 2017	Print (Magazines) Comparison Media One Sections A and B	Language Representation	Social Cultural	Unit 2
Reveal Front cover 18 March 2017	Print (Magazines) Comparison Media One Sections A and B	Language Representation	Social Cultural	Unit 2
Arctic Monkeys – I Bet You Look Good on the Dance Floor	Music Video Media One Section A Media Two Section B	Audience Industries	Historical Social Cultural	Unit 4
One Direction - History	Music Video Media One Section A Media Two Section B	Audience Industries	Historical Social Cultural	Unit 4

Unit 1 Media Language - Complete

Core Lessons

- **Lesson 1:** Approaches to Developing Analysis - Deep Water
- **Lesson 2:** Products - Denotation & Connotation - Captain America & Skyfall
- **Lesson 3:** Context - Denotation & Connotation - Bad Boys 3
- **Lesson 4:** Context - Denotation & Connotation - Samsung & Toyota
- **Lesson 5:** Icons - Denotation & Connotation - Dove Heat & Gap
- **Lesson 6:** Context - Polysem & Anchorage - Beckham & Linekar
- **Lesson 7:** Semiotics - KitKat
- **Lesson 8:** Summary - Convention - Sky & Crime Drama
- **Lesson 9:** Convention - Magazine Front Covers
- **Lesson 10:** Mise-En-Scene - Shots and Framing
- **Lesson 11:** Mise-En-Scene - Diagetic/Non Diagetic Sound
- **Lesson 12:** Mise-En-Scene - Editing
- **Lesson 13:** Mise-En-Scene - Setting, Costume and Lighting
- **Lesson 14:** Narrative - Patterns - Todorov
- **Lesson 15:** Narrative - Patterns - Propp
- **Lesson 16:** Narrative - Style - Todorov
- **Lesson 17:** Narrative - Style - Todorov
- **Lesson 18:** Narrative - Theory - Binary Opposition Levi Strauss
- **Lesson 19:** Narrative - Location
- **Lesson 20:** Learning Review

CSP Lessons

- **Lesson 1:** Introduction
- **Lesson 2:** Values and Beliefs - Usher & Pepsi
- **Lesson 3:** Selection & Anchorage - Glamour and Heat
- **Lesson 4:** Celebrity - Heat
- **Lesson 5:** Audience Values Representation - Heat
- **Lesson 6:** Celebrity - Star Theory - Beyonce
- **Lesson 7:** Celebrity - Hepburn & Galaxy
- **Lesson 8:** Intertextuality - Hepburn & Galaxy
- **Lesson 9:** Celebrity - Hepburn
- **Lesson 10:** Assess Knowledge

NEA Lessons

- **Lesson 1:** Introduction - Briefs and Timeline
- **Lesson 2:** Research - Mock Magazine
- **Lesson 3:** Research - Layout - Magazine
- **Lesson 4:** Research - Conventions - Magazines
- **Lesson 5:** Presentation – Magazines

Unit 2 Media Representation - Complete

Core Lessons

- **Lesson 1:** Introduction to Representation
- **Lesson 2:** Representation - Magazine Front Covers
- **Lesson 3:** Mediation - McDonalds & Jordans
- **Lesson 4:** Mediations - Selections - Silverstone - Lohan & Winehouse
- **Lesson 5:** Effects Debate - Covergirl
- **Lesson 6:** Effects Debate - Pretty Little Liars & Tabloids
- **Lesson 7:** Effects Debate - Barthes - Kelloggs
- **Lesson 8:** Effects Debate - Explicit & Implicit - Perfume Advertising
- **Lesson 9:** Effects Debate - Shot Selection & Ordering
- **Lesson 10:** Effects Debate - Stereotypes
- **Lesson 11:** Effects Debate - Gender Stereotypes - Cosmopolitan
- **Lesson 12:** Effects Debate - Gender Stereotypes - Arthur
- **Lesson 13:** Effects Debate - Gender Stereotypes - Men's Health
- **Lesson 14:** Mediated Representations - Newspapers
- **Lesson 15:** Narrative Structure - Newspapers
- **Lesson 16:** Effects Debate - Newspapers - Ethnicity & Nationality
- **Lesson 17:** Impact of Representations - Propp - ComicCon
- **Lesson 18:** Review - Saturation
- **Lesson 19:** Developed Responses
- **Lesson 20:** Extended Responses

CSP Lessons

- **Lesson 1:** Introduction to the Exam
- **Lesson 2:** Language, Representation and Context - OMO
- **Lesson 3:** Representation & Gender - OMO
- **Lesson 4:** Audience - Gerbner & Hall - OMO
- **Lesson 5:** Language, Representation and Context - Tatler
- **Lesson 6:** Representation Stereotypes -Tatler
- **Lesson 7:** Language, Representation and Context - Reveal
- **Lesson 8:** Exam Response
- **Lesson 9:** Language and Representation - NHS Campaign
- **Lesson 10:** Anchorage and Intertextuality - Lady Leshurr
- **Lesson 11:** Scaffolded Mock

NEA Lessons

- **Lesson 1:** The 2019 NEA Briefs
- **Lesson 2:** Researching the Brief
- **Lesson 3:** Researching Genre
- **Lesson 4:** Creating Tone and Design Conventions
- **Lesson 5:** Gathering Learning and Rule of Thirds

Unit 3 Media Audience - Complete

Core Lessons

- **Lesson 1:** Audience Key Ideas - GQ
- **Lesson 2:** Audience History & Consumption - Call of Duty
- **Lesson 3:** Measuring Audience - Global, Mass, National & Niche
- **Lesson 4:** Audience Identity - Demographics - Ethnography - Psychographics
- **Lesson 5:** Profiling - Ethnographic - Psychographic - Blumler & Katz
- **Lesson 6:** Applying Research - Consumption Analysis
- **Lesson 7:** The Effects Debate - Barnardo's & NHS
- **Lesson 8:** The Effects Debate - Hypodermic Needle - War of the Worlds
- **Lesson 9:** The Effects Debate - Cultivation Theory - Gerbner & Gross
- **Lesson 10:** Two-Step Flow - Young & Rubicam - Lazarsfeld - Influencers
- **Lesson 11:** Imaginary Entities - Fiske & Hartley - Ang
- **Lesson 12:** Uses & Gratification Model - Blumler & Katz - Hall
- **Lesson 13:** Uses & Gratification Model - Benefits Street - The Apprentice
- **Lesson 14:** Reception Theory - Hall - Encoding/Decoding model
- **Lesson 15:** Reception Theory - Readings - Spice Girls
- **Lesson 16:** Fragmented Audience - Consumption - Morley - Friends
- **Lesson 17:** Fragmented Audience - Fandom - Jenkins - Participatory Culture
- **Lesson 18:** Media Today - Moral Panics - Cohen's Model
- **Lesson 19:** Media Today - Prosumers - The Third Wave
- **Lesson 20:** Media Today - Prosumers - Newspaper Broadsheets & Tabloids

CSP Lessons

- **Lesson 1:** Media Language - Brand - Zoella
- **Lesson 2:** Media Audience and Representation - Gender - Zoella
- **Lesson 3:** Influencer - Two-Step Flow - Lazarsfeld & Katz - Zoella
- **Lesson 4:** Audience - Uses and Gratifications - Zoella
- **Lesson 5:** Gender Debate - Identity - Blumler & Katz - Zoella
- **Lesson 6:** Hyper-Reality - Baudrillard - Kim Kardashian
- **Lesson 7:** Representation - celebrity - Gender - Kim Kardashian
- **Lesson 8:** Audience - Identity - Gaming Apps - Kim Kardashian
- **Lesson 9:** Industry - Mobile Apps - Fandom - Jenkins - Kardashian
- **Lesson 10:** In-depth Media Analysis - Lara Croft Go
- **Lesson 11:** Representation - Lara Croft Go
- **Lesson 12:** Audience - Lara Croft Go
- **Lesson 13:** Industry and Regulation - Lara Croft Go
- **Lesson 14:** Application of Learning Tasks - Lara Croft Go

NEA Lessons

- **Lesson 1:** Five Sample Briefs - Researching Media Language
- **Lesson 2:** Develop Sample Brief - Researching Representations
- **Lesson 3:** Cont. Brief - Representation of Character - Oh Comely
- **Lesson 4:** Cont. Brief - Aligning Audience
- **Lesson 5:** Gathering Learning - Creating Success

Unit 4 Media Industry - Complete

Core Lessons

- Introductory Lesson
- **Lesson 1:** Defining Institutions - Disney and Film
- **Lesson 2:** Refining Institutions - Convergence, Synergy & Globalisation
- **Lesson 3:** Expanding Institutions - Horizontal & Vertical Integration
- **Lesson 4:** Funding Institutions - Subscription, Licence & Advertising
- **Lesson 5:** TV Institutions - BBC, Channel 4, Satellite & Cable
- **Lesson 6:** TV Institutions - Context & Consumption
- **Lesson 7:** TV Institutions - Scheduling & Broadcasting
- **Lesson 8:** Print Institutions - Analysing Tabloids & Broadsheets
- **Lesson 9:** Film Institutions - Hollywood
- **Lesson 10:** Digital Institutions - Convergence
- **Lesson 11:** Neale - Genre - Billie-Jean & Letter to the Free
- **Lesson 12:** Genre - Serial TV Drama
- **Lesson 13:** Blumler and Katz - Genre - TV Serial
- **Lesson 14:** Todorov - Binary Opposition - Luther
- **Lesson 15:** Ownership - Gatekeeping - News
- **Lesson 16:** Regulation - Film, Print & Online
- **Lesson 17:** Who's show is it anyway?

CSP Lessons

- **Lesson 1:** Language - In-depth CSP - *The Daily Mirror*
- **Lesson 2:** Representation - In-depth CSP - *The Daily Mirror*
- **Lesson 3:** Audience - In-depth CSP - *The Daily Mirror*
- **Lesson 4:** Industry & Contexts - In-depth CSP - *The Daily Mirror*
- **Lesson 5:** Language - In-depth CSP - *The Times*
- **Lesson 6:** Representation - In-depth CSP - *The Times*
- **Lesson 7:** Audience - In-depth CSP - *The Times*
- **Lesson 8:** Industry & Contexts - In-depth CSP - *The Times*
- **Lesson 9:** In-depth Task - Scaffolding - *Newspapers*
- **Lesson 10:** Creating Success in the Exam - Arctic Monkeys **MV**
- **Lesson 11:** Audience - In-depth CSP - Arctic Monkeys
- **Lesson 12:** Industry & Contexts - In-depth CSP - Arctic Monkeys
- **Lesson 13:** Audience - In-depth CSP - One Direction
- **Lesson 14:** Industry & Research - In-depth CSP - One Direction
- **Lesson 15:** Music Video Tasks - *Arctic Monkeys & One Direction*

Unit 5 Final CSP Lessons

- **Lesson 1:** Language - In-depth CSP - *Television - Dr Who/Class*
- **Lesson 2:** Representation - In-depth CSP - *Television - Dr Who/Class*
- **Lesson 3:** Representation & Audience - In-depth CSP - Propp - *Dr Who/Class*
- **Lesson 4:** Industry & Contexts - Conventions & Genre - In-depth CSP - *Dr Who/Class*
- **Lesson 5:** Representation - Science Fiction Genre - In-depth CSP - *Dr Who/Class*
- **Lesson 6:** Audience - In-depth CSP - *Class*
- **Lesson 7:** Audience - In-depth CSP - *Dr Who*
- **Lesson 8:** Audience TV Forms - In-depth CSP - *Dr Who/Class*
- **Lesson 9:** Social & Industry Contexts - Blumler & Katz - Character tropes - *Dr Who/Class*
- **Lesson 10:** In-Depth Analysis - *Dr Who/Class*

Edusites CSP Blogs:

- **Doctor Strange** (Derrickson, 2016)
Film Industry CSP Blog Part 1
- **I, Daniel Blake** (Loach, 2016)
Film Industry CSP Blog Part 2
- **Doctor Strange and I, Daniel Blake Comparison**
Film Industry CSP Blog Part 3
- **Radio 1 Launch Day. Tony Blackburn's breakfast show.** 1967
Radio CSP Blog
- **Julie Adenuga Beats 1 Radio**
Radio CSP Blog

Unit 6 Revision Unit – To be published soon

We are constructing these Units at the moment so if there is something you would like to see then please email our revision guru:

emily@edusites.co.uk

AQA 8572 GCSE Mock Exam Pack - Complete

Printable PDF papers:

- AQA 8572 GCSE Media Paper 1 Section A
- AQA 8572 GCSE Media Paper 1 Section B
- AQA 8572 GCSE Media Paper 2 Section A
- AQA 8572 GCSE Media Paper 2 Section B

Files to mark the exam papers:

- AQA 8572 GCSE Media Paper 1 Section A Indicative Content
- AQA 8572 GCSE Media Paper 1 Section B Indicative Content
- AQA 8572 GCSE Media Paper 2 Section A Indicative Content
- AQA 8572 GCSE Media Paper 2 Section B Indicative Content

